Catalog Labels…Business Building Tip ~   
  
Wouldn't it be great if you knew every party was a huge success   
before you even walked in the door.   
  
Even when you have a great hostess who is passing out catalogs and   
talking up her party, often she is separated from that catalog when   
it is in front of a potential customer or show guest. For example, a   
nurse leaves the catalog at the nurses' station. When someone looks   
at that catalog and turns it over to see the name on the back, they   
see the name of the consultant not the hostess who they know so they   
usually put the catalog back down.   
  
What you want to start doing is put a label on the front of the   
catalog that says Sally (or whoever) is having a show, and that she is   
taking pre-orders, include sales tax and payment info and mention   
about booking their own show.   
  
This sticker on the front of the catalog has resulted in hostess   
husbands coming home from work with orders and payments from shy   
friends turning in several orders completely correct because  
the important info is on the front of the catalog.   
Use this new show sticker shown below on the front of each catalog   
you give a hostess and watch your outside orders increase every time.  
  
**Sally is having a Pink Papaya party!   
Join us on 02/04/09 or place a pre-order  
Order forms in center of the catalog   
Checks made out to:   
Add % sales tax to your order total  
Visa® and MasterCard® accepted.  
Host your own party for fun and FREE items!**